

*The CEO just told me either Spam goes or I do.
What do I do?*

**Implement a multi-layered, adaptive
Spam Filtering Solution.**



A Major Houston Architectural Firm

Situation

A major, Houston-based architectural firm recently approached Accudata Systems concerning their ever-growing problem with Spam. The flow of Spam into their corporate network and user mailboxes had increased significantly over the preceding year, and it was having a dramatically negative impact on the productivity of its eleven hundred employees and the performance of its network.

Mailboxes were becoming cluttered with Spam. Email storage requirements were increasing exponentially. Remote users began experiencing difficulty in retrieving their email. Something had to be done, but concerns with current Spam filtering solutions precluded taking the first step toward a resolution. The vice president of IT expressed specific reservations over the risk of false positives. He was aware that some solutions could falsely filter valid email, could be difficult to implement and use, and were often time consuming to manage.

Solution

In response to the problem, Accudata Systems recommended installing a Spam filtering product, the Brightmail Anti-Spam Solution. This gateway solution provides industry-leading Spam filtering capabilities with extremely low false-positive rates (1 in 1,000,000). Additionally, it is extremely easy to use and simple to administer, estimated at only 30 minutes per week.

Resolution

After deploying the Brightmail Anti-Spam Solution, offensive and potentially dangerous email was virtually eliminated from the firm's network. The company experienced a tangible reduction in email storage requirements and recovery times, as well as a net increase in individual productivity and grateful users. After six months of usage, this solution has performed as advertised: it is simple to administer, and it blocks an estimated 700,000 unwanted emails per month with zero false positives to date.

Global Employment Outsourcing Firm

Situation

In today's globally connected environment, Spam is a highly visible, growing problem. A Houston-based employment outsourcing firm recently faced the difficult challenge of reducing Spam and securing its email system across 250 locations and thousands of users.

Initially, the IT team pulled together a set of commercial and open-source solutions to deal with the problem. And while these products did filter out a certain percentage of the Spam, managing the mix of solutions consumed a great deal of administrative time. Additionally, users were frustrated with the solutions' ineffectiveness and high rate of false-positives. The team realized that a more mature, stable solution needed to be found and deployed.

Solution

To address the dilemma, Accudata Systems provided IronPort combined with Brightmail and Sophos as a high-performance Spam and virus filtering email firewall appliance. The solution greatly reduced Spam and eliminated email viruses.

Resolution

In addition to being more technically effective, this solution helped the employment firm to reduce their administrative costs by 95%. Email filter related capital costs were reduced by as much as 50%, operating costs reduced as much as 75%, and email security was greatly enhanced. With a simple change to the infrastructure, the employment outsourcing firm realized significant productivity and business gains.

